

JEFFREY D. STOLTZFUS

1148 Poplar Drive
Narvon, PA 17555

610-587-3678
jeffreystoltzfus@gmail.com

PROFESSIONAL SUMMARY

Highly motivated candidate with a broad range of expertise in multimedia program development, project management, and production. Adept at strategizing innovative ideas and solutions as well as building relationships, facilitating group dynamics, and achieving quality results. Lifelong learner fascinated by blending new technology and the arts. Specialized interests include storytelling as a tool to connect with, teach, and inspire others, music composing/performing/recording, filmmaking, tv production, website development, and aerial cinematography. Enjoys working independently or on a team where leadership, critical thinking, and problem-solving skills are utilized. Seeking a role in a dynamic organization with a creative/entrepreneurial culture.

PROFESSIONAL EXPERIENCE

CINERIAL AERIAL PHOTOGRAPHY & VIDEO

2016 – PRESENT

Owner, www.cinerial.net

- Specializing in aerial drone photography and videography that is visually surprising and impactful for fine art, real estate, building inspections, private events, and non-profit organizations including Girls on the Run.
- Provide full-service aerial image capture to a wide range of clients as an FAA UAS Pilot (part 107 certified).
- Conduct advance work for shoots including creating pre-visualization plans using 3D Google Maps, legally researching locations and gaining FAA approval as necessary, collaborating with clients and/or directors and producers.
- Shoot on-site footage and do all phases of post-production with a focus on visual innovation including editing, music selection, color grading and motion graphics.

JS DESIGN

2006 – 2016

Owner,

- Conceived and developed a broad range of print and online marketing materials for clients including product photography, all elements of brand design, and comprehensive website design/development.

ACTV CHRISTIAN TELEVISION

1991 – 2006

General Manager

Began as Production Manager and was subsequently promoted to General Manager of this organization with a 'start-up' mentality which allowed exceptional flexibility to conceive and produce innovate children/teen/adult programming.

- Led all aspects of television and video production including idea generation and development, scripting, writing, client relations, producing, directing, and post-production activities such as editing, motion graphics, and voice overs.
- Served as media project manager involved in planning, budgeting, scheduling, quality control, and on-time delivery.
- Provided customized photography and graphic design services for clients as well as print design for fundraising and communicating with contributors.
- Developed and oversaw music and promotional videos which involved film-style production techniques.
- Created innovative Web Designs and Interactive Multimedia deliverables to target desired audiences.
- Trained, mentored, and coordinated large groups of volunteers related to various production projects.

PAISLEY COUCH STUDIOS

1997 – 2004

Owner

- Conceived and created Paisley Couch Studios as a side business while employed at ACTV.
- Served as studio producer, artist, and engineer for audio and music productions.
- Produced numerous albums, commercials, and ongoing podcasts.

WSET CHANNEL 13 (ABC affiliate)

1990 – 1991

Live TV Production

- Produced live in studio news and live truck remotes.
- Responsible for camera, floor directing, directing pre-production, TD, audio and graphics

EDUCATION, RELEVANT SKILLS & TRAINING

THE ART INSTITUTE OF PITTSBURGH

Associate Degree, Web Design & Interactive Media

PENNSYLVANIA COLLEGE OF ART AND DESIGN

Web Design Certificate

LIBERTY UNIVERSITY

Telecommunications Major; 62 credits completed in the communications, video production/filmmaking program.

SUSQUEHANNA STUDIOS; Completed a basic music recording class covering engineering and audio production.

RELEVANT TECHNICAL SKILLS

- Adobe Premiere; After Effects; Photoshop; Lightroom; Illustrator; InDesign; Dreamweaver
- HTML; CSS; Flash; Director
- Social media platforms: Instagram, Facebook, YouTube
- 3D animation, composing, stop motion animation, Motion Graphics
- Digital Audio Workstations
- Podcast Production
- Blogging
- Design, installation, and programming of Intelligent DMX Lighting

VOLUNTEERISM

- Held progressively more responsible leadership, teaching, and administrative positions over 14 years primarily working with youth and young adults developing and implementing a broad range of progressive educational programs, forward thinking outreach programs, and multi-media productions.
- Driven by passion and compassion for others, continually conceived, developed and implemented unique programs, one of which attracted national recognition (including CNN/Philadelphia Inquirer) for its positive counter-culture impact.
- Served as project manager coordinating multiple national and international trips which included wildly innovative documentary productions, travel blogging, and musical/drama performances.

PROFESSIONAL REFERENCES

John Rush
Former Executive Director
ACTV
610.763.8998
rushjoes@aol.com

Mike Reinert
TV Broadcaster/Sales Executive
WFMZ-TV
610.781.1808
miker@wfmz.com

Mark Till
Filmmaker/Educator
Lifelong Legacy
717.475.2722
marktill@gmail.com